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For immediate Release

Miami Diaper Bank partners with the Miami Foundation's biggest fundraising day of the year.

Miami, Florida, November 16th, 2017 - 1 in 3 low-income families don't have diapers needed to keep babies clean, dry and healthy. Many people are unaware that government assistance programs—such as food stamps and WIC—do not provide funding for diapers, a basic necessity for babies. There are currently 5.3 million infants and toddlers living in low-income families, many of whom face a daily struggle to secure a necessary supply of diapers. Miami Diaper Bank is a nonprofit organization that collects, stores, and distributes free diapers to homeless shelters, pantries, family services agencies and faith-based organizations. On November 17, 2016, the Miami Diaper Bank will participate in Give Miami Day, the biggest giving event of the year for non-profits in the South Florida community! It's a really exciting opportunity for the Miami Diaper Bank because The Miami Foundation **will match** all charitable donations made to the Miami Diaper Bank on Give Miami Day. Last year, Give Miami Day 2016 raised \$9.1 million for more than 660 local nonprofits. Here is a little more information on how Give Miami Day works:

1. The designated 24 hours of giving begins at 12:00 a.m. November 16 and ends at 12:00 a.m. on November 17, 2016.
2. Throughout the day, individuals can make a donation to:
<https://givemiamiday.org/npo/miami-diaper-bank>
3. The Miami Foundation will match all charitable donations made between \$25 and \$10,000 dollars.

About Miami Diaper Bank: Founded in 2013, the Miami Diaper Bank is a 501©3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other diaper related products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area. Our current community partners are Lotus House, Chapman Partnership, His Caring Place, and Cope Center North amongst many others. Miami Diaper Bank has raised over 300,000 diapers since it was established.

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